**Project Outline**

**To create an E-Commerce website for RYZE MANUFACTURING. Envisioned site would going to be single vendor I.e. only admin can upload products into listing along with related product details like Images, Description, set prices etc. The website will also linked with the affiliate Program.**

**Functional** **Break Down or SOW**

**User/Customer Registration: Total for this module will be 38 hours** There will be Single type of front-end user I.e. Customer who will have free registration and after successful registration they can make purchase and get all their orders tracked. Customers will also be provided with special Features like Search Filters, Advanced Search Filters and Sorting filters. Registration process will include:

 **- Name
 - Email
 - Email Verification
 - Successfully Registered**

 **• User’s/Customer’s Dashboards: 8 hours**
 a). **Customer’s Dashboard:**

 - After Login, Customer will land on **Order Page**, where he/she will see current order and its status.
 - **View Orders:** Once click on that whole history of previous orders will be shown to user including their Status like Completed, Canceled etc.
 - **Notifications:** User can see notification of any special Discount code/Coupon, Order status, Payment status, New Recommendations etc.

 - User can edit the details on dashboard.

 - User can change the password with their dashboard.

 - Also can share the query to support.

 - User can review the products which they have purchased.

**• Front End Pages Development** : **6 hours**

 These pages can be editable from admin section where admin can edit the content of these pages.

 **a) Home Page/Landing Page:** This will be the main page of site which will contain :-

 \* Home page layout banners

 \* Products categories menu will be shown on top.

 \* Products will be displayed on home layout

 \* All content will be manageable from backend.

 \* Registration form for Customers including Terms and Conditions.

 \* Cart will be on home page.

 \* Footer will be shown with all details admin wants to set.

 **Product Categories: 12 hours**

Products are going to be listed and organized under various Categories and Sub-Categories from Admin panel also we can link up the products with different products attributes.

 Admin will have a back-end form to create menu with category and with each category, further all products will be assigned as per categories, like get started, raw ingredients, sample kits, Marketing tools. Later while creating product,

 these categories/sub-categories can be assigned to different products.

 **c)** **About Us:** This would contain the About section/text describing about company and benefits.

 **d)** **Blogs:** This would be the blog page and very important part of website. Blog Page is strongly recommended from SEO perspective as it will help in Google Ranking and driving traffic to site. Blog posts will be used to drive traffic and social media we can

 add the blogs for our valuable customers to provide a detailed for products .

 **e) Shop page:-** Here customer can purchase the order can click the product single page and make the products raw ingredients according to his choice also he can design the logo or packaging & labels of their choice.

  **Design Tool :- here customer can select the design tool and can easily design the label or bottling color.**

 **f)Search and Sorting filters:** This is for customers. Search would be keyword based, which means, when user types any keyword then search suggestions related to keywords would pop. Search will be implemented on Products

 section or shop page only .

 **Sorting filters** is to sort products data. Sorting filters can be applied as: Sort by: Newest, low to high price, High to low price, ratings, best selling products we will use this filters for products sorting.

 **f) Cart & Checkout & Payment gateways : 12 hours**

here customer can add the products in cart and
 Payments can be handled via “Online Payment” with shipping information to the customer address.

 For online transactions, we will use the PayPal & Stripe payment gateway for Ryze Products.

 **• Ryze Admin:** 60 hours

 Site admin will be the owner of website who could manage all products, listings, prices, Pictures, Orders, Customers, Customer complaints, reviews etc.

  **Product Management:**  **12 hours**

 Product management will be handled by Admin with following product attributes to take care of with supporting features like Edit and Delete Product:

 **a. Product Name and description:** Admin can add Product name as Title and then Description with various text formatting options to format text as per preferences.

 b. **Product SKU:** If apply in your business, then each product can have unique SKU.

  **c. Product Images:** Admin can upload Product Images Product Images including Main Image and other gallery images

 d. **Product Attributes:** Admin can create the products attributes where he can assign which product is associated with which packaging and oil

 e. Products design tools option needs to there.

 **Users Management:** **10 hours**

 When admin clicks on users, you will see list of all users, upon clicking any user from listing admin would be able to see, user details and order history including Feedback for particular product he/she have purchased from site so

 far we can Active & Deactivate the User profile from admin.

 **Order Management :-** **15 hours.**

 Here all order from the website will be managed in admin panel which will be placed by customer on our website.

 a. All orders,

 b. New Orders

 c. Delivered orders

 d. Cancelled Orders

  **Search and Sort:**

Admin can search for particular user using his Name/Email/Phone number and along with that admin can also sort the Display order of users by moth day or week wise.

 **Blog Management & User Rating/Reviews for products :- 10 hours**

 **Here admin can post the new blogs and update the previous blogs.**

Customers can also leave their Rating/Review for the various products they purchased, We can set up an algorithm which will enable user to share rating/review only for the purchased product. Customer cannot share rating/review to product, which he/she

 never purchased.

 **Security:** Admin will have rights to Hide any User’s Reviews, or Suspend/block any particular User ID permanently or temporarily.

 **Settings :- 8 hours**

Here we will provide the feature where admin can make the settings to website like.

 a) Pages settings or content settings

 b) Logo change

 c) home banner change

 d) Change password of admin panel

 e) footer section email social icons links , contact details. we can manage

 **Contact us &**  **Subscription :- 5 hours**

All contact us page query will be saved here in admin panel where user will fill the name , email , contact no , country & message will be saved here

Customer subscription data and email will be setup and saved here for marketing your new products and launch.

 **Sign out:-**

when admin click here he will be sign-outout from here.

 **Affiliate Section or Private label Program :- 40 hours.**

 **Here affiliate can make the account on Ryze platform**

 **a) Affiliate can select the plans and Get started.**

 **b) Affiliate will select the products of their choice.**

 **c) Affiliate can choose a multiple color templates.**

 **d) Affiliate will Upload their brand logos.**

 **e) Affiliate will fill the registration form & will make the payment for the plans which he has selected.**

 **f ) Affiliate can track all records with them and manage with their separate Dashboard.**

 **Admin Affiliate Management :-** here affiliate accounts & orders will be managed by the admin.

 a. All Affiliate Account :- Affiliate account detail will be saved here which package, template, logo , name , address, email id , contact no will be managed here and saved

 b. Active Affiliate :- here active affiliate account will be shown where admin can set active accounts for affiliates who are working with us.

 c. De-Active Account :- here admin can deactivate the affiliate account which are not working and we can reduce the space from server

 d. Affiliate Commission:- here we will manage the affiliate commission per product and on every eom we will calculate the earning and will payout the payment on first week of the next month.

 e. payment mode we need PayPal or stripe we can automatically will set the payment option.

 f) admin can view the transaction history for affiliate.

**Templates design :-**

Will developed the 5 template design color scheme initially which we will provide to affiliate

where they can edit the logo & banners from the backend & set that.

**The total hours will be 135 to 140 hours**

**Note :- i will be using few old code for affiliate section which we already developed as in custom.**

  ***Based on our discussion, I have listed above modules. These modules are flexible and any of the new module can be added into scope or can be removed from scope. In case, you prefer to add/remove any of feature, please feel free to make amendments into Document and accordingly, final scope will be freezed.***